



THE DANTE ALIGHIERI SOCIETY OF BC
YOUR DOOR TO ALL THINGS ITALIAN

From the Renaissance to the Italian Factor

A talk by sociologist Francesco Morace



THURSDAY, FEBRUARY 25, 2021

Online - in English - via Zoom

at 5:00 pm PST

The very **essence of Italianness** can be summed up in specific **elements that make the Italian Way to design thinking unique**: human **values**, tailor-made, **artistic touch**, **taste**, attention to **detail** & the pursuit of **excellence**.

In this webinar Italian sociologist **Francesco Morace** will identify and present **values & behaviours** that, taken together, constitute the **Italian Factor**. Especially in this Covid phase of radical change, these elements might prove to be consistent with the **new paradigms of the future: Unique & Universal, Crucial & Sustainable, Trust & Sharing, Quick & Deep**.

FREE ADMISSION

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How to register:

RSVP here to receive the Zoom link

Make your donation via e-transfer to **info@dantesocietybc.ca**.

For more info:

www.dantesocietybc.ca/cultural-events