

# Francesco Morace



Italian sociologist & writer **Francesco Morace** is the founder of **Future Concept Lab** & a consultant for Italian & international companies and institutions.

Among the most established trend experts, he was **professor of Social Innovation** at the Politecnico di Milano and **Culture & Lifestyle** at the Università di Trento.

He is the **director of the *Festival della Crescita***, an itinerant event that each year brings together citizens and institutions, companies & creatives, students & professionals.

He is the **author of over 20 books**, including *Il bello del mondo* (Egea, 2019) & *La rinascita dell'Italia* (Egea, 2020).